

9 April 2024

TfNSW Reference: SYD24-00571/01
DPHI Reference: DA 22/7946



Ms Kirsten Fishburn
Secretary
Department of Planning, Housing and Infrastructure
Locked Bag 5022
Parramatta NSW 2124

Attention: Daniel Neely

**INSTALLATION OF NEW DIGITAL ADVERTISING SIGN
ENMORE ROAD, NEWTOWN**

Dear Ms Fishburn,

Reference is made to Department of Planning, Housing and Infrastructure (DPHI)'s referral dated 14 March 2023 regarding the abovementioned application which was referred to Transport for NSW (TfNSW) for review and comment.

Following a review of the submitted application, TfNSW recommends the following requirements are included in any consent issued by DPHI:

1. The proposed signs design and operation shall be in accordance with the Transport Corridor Outdoor Advertising and Signage Guidelines 2017 requirements.
2. The images displayed on the sign must not contain/use:
 - Flashing or flickering lights or content.
 - Animated displays, moving parts or simulated movement.
 - Complex displays including text and information that hold a driver's attention beyond "glance appreciation".
 - Displays resembling traffic control devices by use of colour, shape or words that can be construed as giving instruction to traffic for example, red, amber, or green circles, octagons, crosses, triangles and words such as 'stop' or 'halt'.
 - A method of illumination that distracts or dazzles; and
 - Dominant use of colours red or green.
3. The minimum dwell time for the proposed sign shall be 60 seconds.
4. A Road Occupancy Licence (ROL) should be obtained from Transport Management Centre for any works that may impact on traffic flows on Enmore Road during construction activities. A ROL can be obtained through <https://myrta.com/oplinc2/pages/security/oplincLogin.jsf>.

Should you have any further inquiries in relation to this matter, please contact Shengxi Lin, Development Assessment Officer, via email at development.sydney@transport.nsw.gov.au.

Yours sincerely,

A handwritten signature in black ink, appearing to read "RDavis".

Rachel Davis
Senior Land Use Planner
Land Use Assessment Eastern
Planning and Programs, Greater Sydney Division

OFFICIAL